



GoGorilla Media

GoPROJECTION



A WINDOW TO THE WILDERNESS

Alberta Tourism Demonstrates How Easily City Folk
Can Escape to the Great Outdoors





GoPROJECTION

Travel Alberta



Venture Communications:

Beginning June 10th, 2008, pedestrians stopped in their tracks throughout Los Angeles, New York and Long Beach, CA for a special visual spectacle. These urbanites were treated to an innovative marketing campaign that used dual projections to showcase the scenic wonders of Alberta Canada.





GoPROJECTION

Travel Alberta



By synchronizing the projections, an apartment-dweller could lasso a tree from the neighboring outdoor landscape, bend it to his window, and use it to make his escape to the Canadian wilderness.





GoPROJECTION

Travel Alberta



These clever visuals stopped traffic, but also got city-dwellers planning their own escape to the wilderness. The Canadian Rockies awaits!





GoPROJECTION

Travel Alberta



Travel Alberta
New York City
June 10-June 15

Interactive Projection by
GoGORILLA Media



GoGorilla Media

GoPROJECTION



I'm sold, who do I call?

If you would like more information about using
GoPROJECTION to increase your business, please email
or call us at:

Email: info@gogorillamedia.com

Telephone: 212.925.2420 x 1



© 2008, GoGORILLA Media